

laura morrison pibel

I'm interested in the relationship between communication and art to promote community and education using a variety of different innovative media forms.

EXPERIENCE

MAY 2018 - PRESENT

Graphic Designer

One Ton Creative Design Group

Created print-ready materials such as business cards, letterheads, flyers, apparel merchandise, and brochures.

Developed social media campaign graphics and copy with a strong attention to grammar and brand identity.

Communicated with printers to ensure the quality of files and provide accurate quotes to the clients.

Maintained the company's project management by being the first point-of-contact for clients, creating and managing proposal and project tracking systems, and delegating tasks to team members.

SEPTEMBER 2017 - DECEMBER 2017

Graphic Design and Digital Media Intern

College of Natural Sciences at Colorado State University

Collaborated with the Director of Communications and department directors to ensure projects were accurate and consistent with the department's messaging.

Balanced multiple projects at a time by prioritizing work based on deadlines, the length of the projects, and the necessary items needed to complete the projects.

JUNE 2016 - MAY 2017

Deputy Director of Graphic Design/Webmaster

Associated Students at Colorado State University

Created marketing materials for print, online materials, logos, and merchandise.

Set up a system for processing project requests that increased the Marketing department's efficiency and assisted clients on their role in the design process.

Strategized with the University's Director of Marketing on innovative ways to communicate with the student body with attention to the needs of diverse populations.

JANUARY 2015 - MAY 2016

Market Research Coordinator/Event Programmer

RamEvents at Campus Activities

Responsible for programming large and small-scale events for a community of 28,000 students at CSU.

Utilized research and assessment methods to highlight the value of RamEvents programs in relation to Social Justice and Diversity values by analyzing and interpreting data.

Identified needs of CSU students through a variety of assessment methods, including program evaluations, focus groups, interviews, and trends surveys.

EDUCATION

AUGUST 2014 - DECEMBER 2017

Colorado State University

Bachelor of Fine Arts (B.F.A.)

Fort Collins, Colorado

Graphic Design and Electronic Art

Minor in Ethnic Studies

SKILLS

Typography

Photography

Logo Design

Copywriting

HTML/CSS

Javascript/JS

UX/UI

Market Research

SOFTWARE

Illustrator

Photoshop

Premiere Pro

InDesign

Animate

AfterEffects

Dreamweaver

Fireworks

Lightroom

MS Office

Keynote

Google Docs

Wordpress

Processing

Constant Contact

Mail Chimp

AWARDS

DECEMBER 2017

Graduation, Cum Laude

College of Liberal Arts at

Colorado State University

DECEMBER 2016, MAY 2017

Electronic Art Showcase

The Department of Art and Art

History at Colorado State University

APRIL 2016

Student Art Showcase

The Department of Art and Art

History at Colorado State University

AUGUST 2014 - DECEMBER 2017

Creative and Performing Arts Award

The Department of Art and Art History

at Colorado State University

CONTACT

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